

S.M.A.R.T Goals

Specific: What is your goal? Be specific as possible. Think about the who, what, where, when and why?
Example: I want to have 2,000 Instagram followers by December 31st, 2020.

Measurable: Define how you will measure how your journey is going and when you've achieved success.
Example: When I hit 2,000 followers I know I have been successful.

Achievable: Is this goal realistic? Do you have the tools needed to achieve this? List the resources you're going to use to achieve this goal.
Example: I think this goal is achievable. I am taking an Instagram course on Udemy in order to learn more about Instagram in order to become successful. I have also made smaller goals to write at least 3 blog posts a week in order to keep my readers engaged and interested.

Relevant: Is this goal worthwhile? Will this goal improve your overall goal in life and help you find happiness?
Example: I love writing and I would like the opportunity to write more. Becoming a successful blogger would help me achieve this goal.

Time-Bound: What is the deadline for this goal? Ensure that you set smaller milestones between now and the deadline in order to ensure you achieve success in the end.
Example: My goal is to hit 2,000 followers on Instagram by December 31st, 2020. In order to ensure I'm on the right track I will re-evaluate on October 31st to see if I've hit at least 1,000 followers. If I have not I will take another Udemy course and perhaps purchase a book to help me in this journey.